ANAHI MELENDEZ

Marietta, GA | Open to Relocation Nationwide | (678) 497-7054
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SUMMARY

Interactive Design graduate with a Technical Communications minor and experience in user research, interface design, prototyping, and web content publishing. Created resume-builder workflows, reusable UI components, and a design style guide in Figma, refining AI suggestions based on participant feedback. Combines human-centered design with client collaboration, team leadership, and frontline service improvement.

DESIGN AND TECHNICAL SKILLS

Design: Interaction design, wireframing, interactive prototyping, information architecture, UI components, style guides, typography, color, layout, interface copy
Research: User interviews, usability testing, research synthesis, personas, journey mapping
Tools: Figma, FigJam, Adobe Creative Cloud, WordPress, Beaver Builder, Microsoft Word, Slack
Foundations: Design Thinking, readability and contrast, HTML, CSS, JavaScript fundamentals

SELECTED ACADEMIC DESIGN PROJECTS

ApplyReady | Product Designer and Researcher | February–April 2025

• Conducted interviews and usability testing with eight participants to identify job-seeker needs and inform resume-building workflows and product requirements.
• Designed the resume-builder section in Figma, wrote interface copy, and created a style guide and reusable buttons and text fields to support visual consistency.
• Revised the AI suggestion flow after participants requested alternatives to a single automatic suggestion, adding multiple text choices and the ability to edit suggested content.
• Presented the prototype and design rationale to an audience of more than 20 attendees.

GenAlly | Product Designer and Researcher | February–April 2024

• Conducted five student interviews and one subject-matter expert interview to understand barriers first-generation students face when accessing academic support.
• Synthesized research into personas and product requirements; contributed to interaction design and prototyping and refined navigation using user feedback.

JavaScript Library | Team Lead | Fall 2024

• Led a three-person team creating a four-page website demonstrating JavaScript effects; contributed HTML and CSS and helped teammates implement effects and troubleshoot code.

EXPERIENCE

48in48 | Content Manager and Digital Marketer Volunteer | October 2024

• Collaborated with a four-person team to deliver a functioning website for Hope For Tomorrow in a 48-hour sprint, earning an honorable mention from 48in48.
• Organized and published text, images, and video in WordPress and Beaver Builder; collaborated on color and contrast to improve readability and edited video audio for clarity.
• Verified content with the nonprofit president and incorporated client and peer reviews to refine information clarity and navigation.

The Home Depot | Marietta, GA | March 2023–Present

Pro Account Sales Associate: September 2026–Present
Customer Service Lead: April–September 2026
Customer Service Associate: September 2023–April 2026 | Cashier: March–September 2023
• Coordinate Pro customer material orders and delivery needs, communicating updates and collaborating across departments to resolve service issues.
• As lead, improved Likely to Pick Up Again survey scores from 50% to 100% over two months through dedicated curbside staffing, order organization, and survey reminders.
• Coached new associates on service systems through demonstrations and guided practice; as lead, escalated unresolved issues to IT and followed up on ticket updates.

EDUCATION AND PROFESSIONAL DEVELOPMENT

Kennesaw State University | B.S. Interactive Design | May 2025
Minor: Technical Communications
IBM badges: Artificial Intelligence Fundamentals; User Experience Design Fundamentals
In progress: Google Project Management Professional Certificate